



PRESIDENT'S  
VOLUNTEERISM &  
PHILANTHROPY  
*awards*  
— 2023 —

**BE OUR VALUED PARTNER**



# About the Awards

## Recognising the Best in Giving

The President's Volunteerism & Philanthropy Awards is the pinnacle award and platform to recognise individuals and groups that have achieved excellence in giving. These awards represent the highest honour for giving in the community and are conferred by the President of the Republic of Singapore. It is organised by the National Volunteer & Philanthropy Centre (NVPC) with support from the Ministry of Culture, Community and Youth (MCCY).



# President's Volunteerism & Philanthropy Awards

## THE STRAITS TIMES

8 individuals and organisations win President's Volunteerism and Philanthropy Awards



## PVPA honours everyday heroes

SAT, OCT 17, 2020 - 5:50 AM

VIVIEN ANG ✉ vivang@sph.com.sg



## President's Volunteerism and Philanthropy Awards honour heroes confronting social issues

By onlinecitizen - 25/10/2018



Widely publicised on the media

- *The Business Times, The Straits Times, CNA*

# Profile of Attendees

- Guest-of-Honour: President of the Republic of Singapore
- Minister Edwin Tong (Ministry of Culture, Community & Youth)
- VIPs from Ministry of Culture, Community & Youth and National Council of Social Service
- C-suites and other CSR representatives from Corporates, Non-profit Organisations, Informal Groups, Individual Givers, Schools, Media
- Total Number of Invited Guests to Istana: approx. 260pax

# Award Categories



# PVPA Award Categories

## PEOPLE OF GOOD

People who care for one another and take action to make society better for all

### PEOPLE OF GOOD AWARDS

1. People of Good award (Open Category)
2. People of Good award (Student – 16 years old and below)
3. People of Good award (Senior – 65 years old and above)

## ORGANISATIONS OF GOOD

Organisations that support people and communities to realise their potential

### ORGANISATIONS OF GOOD AWARDS

4. Corporate (Large Enterprise)
5. Corporate (SME)
6. Public Institution
7. Non-profit Organisation

## LEADERS OF GOOD

Leaders who build trust in society, groom other leaders, and galvanise others to do good together.

### LEADERS OF GOOD AWARDS

8. Leader of Good, Youth award (35 years old and below)
9. Leader of Good, Adult award (36 years old and above)

### CITY OF GOOD AWARD (for impactful cross-sector partnerships)

**Be our Valued Partner**



# Be our Valued Partner

Thank you for being a part of NVPC in our past events and initiatives. Your presence have helped us work towards shaping Singapore into a #CityofGood. We value this partnership and look forward to building long-term partnerships with you.

As your organisation continues to build a giving spirit, we encourage you to partake in PVPA by being our key sponsor.

## *Why sponsor?*

- Positive publicity: Be seen as an active giver in the corporate space
- A platform for your organisation to give back and align with your CSR initiative(s)
- Establish potential partnerships with other players in the volunteerism and philanthropy space

# Sponsorship Packages



# Platinum Sponsor - \$25,000

## Sponsorship Entitlements:

- Logo placement on: Stage backdrop (onsite)
- Acknowledgement on PVPA's website (Thank You page for sponsors)
- Verbal announcement at the event (by emcee/during Chairman's speech)
- Invitation to PVPA Awards Ceremony (if lunch/dinner ceremony is held)
  - 10 passes
- Invitation to annual NVPC events

# Diamond Sponsor - \$10,000

## Sponsorship Entitlements:

- Acknowledgement on PVPA's website (Thank You page for sponsors)
- Verbal announcement at the event (by emcee/during chairman's speech)
- Invitation to PVPA Awards Ceremony (if lunch/dinner ceremony is held) – 5 passes
- Invitation to annual NVPC events



# Gold Sponsor - \$5,000

## Sponsorship Entitlements:

- Acknowledgement on PVPA's website (Thank You page for sponsors)
- Verbal announcement at the event (by emcee/during chairman's speech)
- Invitation to PVPA Awards Ceremony (if lunch/dinner ceremony is held) – 2 passes
- Invitation to annual NVPC events

# PVPA 2023 - Overview of Sponsorship Packages

Benefits	Platinum Sponsor (\$25,000)	Diamond Sponsor (\$10,000)	Gold Sponsor (\$5,000)
Logo placement (acknowledgement) on: Stage backdrop (onsite)	✓		
Acknowledgement on PVPA's website (Thank You page for sponsors)	✓	✓	✓
Verbal announcement at the event (by emcee/during Chairman's speech)	✓	✓	✓
Invitation to PVPA Awards Ceremony (if lunch/dinner ceremony is held)	10	5	2
Invitation to annual NVPC events	✓	✓	✓

# In-Kind Sponsors

Also seeking other kind of Sponsors:

- Website Sponsor
- Door Gifts for Guests
- Prizes for Winners
- Token of Appreciation Sponsor
- Emcee



# Past Sponsors



...and more!

# Past Sponsors Testimonial



It was an honour to be able to attend such an event!



That was an amazing performance



Thanks for the invitation! It was wonderful



I was able to meet many people from different walks of life during the networking session.



Great Speech by Mdm President! See you next year!

# Contact Us

For sponsorship enquiries, please get in touch:

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**Together, Let Us Become  
The City of Good**