

PRESIDENT'S
VOLUNTEERISM &
PHILANTHROPY
awards

NOMINATION KIT

nvpc 
Towards a
City of Good

TOWARDS A



SUPPORTED BY



CHAMPIONING



Contents Page

| | |
|-----------------------------------|----|
| About PVPA | 3 |
| Why Apply for PVPA | 4 |
| About the Organiser | 5 |
| 2021 and Beyond: A Refreshed PVPA | 6 |
| What is New in PVPA | 7 |
| Awards | |
| PVPA Awards Categories | 8 |
| - People Of Good Award | |
| - Organisations of Good | |
| - Leaders Of Good Award | |
| - City Of Good Award | |
| How will winners be determined? | 9 |
| - Judging process & timeline | |
| Frequently Asked Questions | 10 |

About PVPA

The President's Volunteerism & Philanthropy Awards (PVPA) is the pinnacle award and platform to recognise individuals and groups that have achieved excellence in giving. These awards represent the highest honour for giving in the community and are conferred by the President of the Republic of Singapore. It is organised by the National Volunteer & Philanthropy Centre (NVPC) with support from the Ministry of Culture, Community and Youth (MCCY).

PVPA Objectives



Honour and celebrate

those who have set benchmarks of excellence in encouraging the spirit of giving in Singapore



Create awareness and increase mindshare

to inspire others to bring about a higher level of giving in Singapore



Galvanise and catalyse winners

to further their giving journey, so they become multipliers and community champions

What is Unique About PVPA?



Inclusive

PVPA awards are cause- and sector-agnostic and are open to those who have contributed to any cause whether it is the arts, sports, heritage, animal welfare, or even giving via informal means.



Diverse

Our awards have a broad focus, recognising givers across life stages (from students to seniors) and different organisational types, from SMEs (small and mid-sized enterprises), large enterprises, to non-profits.



Recognising partnerships

Building a City of Good is not the job of one, but the duty of many. Our awards have always honoured individuals and organisations that have galvanised others to do good with them. The refreshed awards will further celebrate the importance of partnerships, by putting a spotlight on impactful cross-sector collaborations.

“Winning the PVPA definitely helped increase the visibility of the giving initiative I contribute to (Kodrah Kristang), and greatly helped Kodrah reach a much larger audience and expand interest and visibility for the Kristang language in Singapore.”

Mr Kevin Martens Wong
Winner of President's Volunteerism & Philanthropy
Awards 2017 (Individual Youth)

Why Apply for PVPA

Honour And Recognition

Conferred by the President of Singapore, PVPA represents the highest honour for those who have given their best for Singapore. It is a mark of excellence that validates your or your organisations' giving efforts.

Motivate Your Team

If you represent an organisation, winning PVPA can be a powerful motivation for your employees, volunteers or corporate giving department to continue their stellar work.

Publicity And Awareness For Your Cause

Winning the awards will shine a spotlight on your chosen cause and passion. Garner awareness for those whom you serve.

Join A Community Of Winners

Join a community of Singapore's exemplary givers and enjoy networking opportunities. Find like-minded partners who may further your giving initiative.

Learning Opportunities

Selected PVPA winners will enjoy learning opportunities by our partner institutions, designed to further their capability and capacity to give.

"Receiving the award has enhanced the public's confidence towards SPD as a trusted organisation. We constantly look at ways to provide more options and facilitate the process of giving for donors, for example, through QR codes and apps, to make the giving process easier."

SPD
Winner of President's Volunteerism &
Philanthropy Awards 2016
(Non-Profit Organisation)

About the Organiser: National Volunteer & Philanthropy Centre (NVPC)

The National Volunteer & Philanthropy Centre stewards the City of Good vision for Singapore, where individuals, organisations and leaders come together to give their best for others. Through our brands, programmes, and initiatives, we facilitate partnerships with non-profits, organisations, public sector bodies, and individuals to enliven the giving ecosystem within Singapore.

The City of Good is a vision of a Singapore where everyone gives their best for others. This means moving away from a 'me-first' mindset and being other-centred. In short, a City of Good is where we value people first and foremost, and become a Singapore that cares.

“Since our win, the NVPC has suggested synergistic tie ups with other companies and has also offered opportunities for us to share our experience with other corporates. While we knew only what had worked for us, we are honoured to be able to help spread the word, and in the process, encourage others to start their own giving journeys. Winning the PVPA has also been a great encouragement to the TSMP team. TSMP’s community programme has been in place in one form or another for more than 10 years, and this milestone has given renewed energy to our in-house volunteers.”

—
TSMP Law Corporation
Winner of President's Volunteerism & Philanthropy Awards 2018
(Corporate – Small & Medium Enterprise)

2021 and Beyond: A Refreshed PVPA

6

PRESIDENT'S VOLUNTEERISM & PHILANTHROPY AWARDS

In 2019,

NVPC undertook a review of PVPA to see how the awards could better achieve their objectives, to strengthen the nominations process, and improve the post-awards engagement of our winners.

From 2012-2018:

PVPA was first organised in 2012 and till 2018, PVPA presents the highest honour for those who have set benchmarks of excellence in the spirit of giving in the arts, environment, social services, sports, education, healthcare, and other worthy causes in Singapore.

In 2020,

NVPC organised the PVPA 2020 Special Edition – The Finest Hour in the City of Good, to honour individuals, leaders and organisations that have contributed back to the community during the COVID-19 pandemic period.

From 2021 onwards,

PVPA will confer awards in 10 categories aligned to the three broad pillars of: People of Good, Organisations of Good and Leaders of Good. In addition, we are introducing a pinnacle award, The City of Good Award, for impactful cross-sector partnerships. This symbolises how a City of Good can only be built through the collective efforts of individuals, organisations and leaders in society.

What is New in PVPA

Candidates can look forward to these changes from the 2021 edition of the awards:

Recognising Young Givers

In previous years, PVPA recognised outstanding individual youth givers between the ages of 15 to 35. As it is never too early to give, we have lowered the age limit of our new, corresponding youth category (the “People of Good – Student” award) to anyone 16 years and under. This will better recognise the efforts of younger students.

Recognising Leaders of Good

Leaders are an important component to create a City of Good as they galvanise others to give with them. PVPA will therefore introduce an awards pillar for Leaders of Good (with sub-categories for youth and adults) to better celebrate these multipliers in our midst.

Recognising Public Institutions

80 per cent of Singaporeans agree that the government plays a major role in giving to society. The refreshed PVPA will introduce an award for public sector institutions that have achieved giving excellence. Public institutions will include government ministries, statutory boards, organs of state, public schools and public hospitals.

New Award for Cross- Sector Partnerships

The City of Good is built by the joint efforts of many. Therefore, we are introducing a City of Good award as PVPA’s highest honour which will be conferred on initiatives, projects or programmes that are a joint effort between two or more parties from different sectors (ie: public, private and/or people or non-profit sectors). These partnerships must have achieved significant and sustainable impact and effectiveness, resulting in lasting contributions to society.

Streamlined Nomination Process

To improve the user experience, PVPA nomination forms will be shortened, and part of the application process will be moved online. Shortlisted candidates will be required to fill in a more detailed nomination form as part of our due diligence process.

Post-Award Engagement

PVPA winners will be appointed as our City of Good Ambassadors and can look forward to having a platform to connect and share about their initiatives. On an ongoing basis, NVPC will match PVPA winners with NVPC initiatives such as Company of Good Fellowship, Groundup Central, SG Cares Giving Week where they could serve as advocates, mentors and/or partners. We will also share updates about winners through our owned channels and pitch media stories throughout the year.

PVPA Award Categories



People Of Good Award

The People of Good Award recognises individuals who are exceptional relational givers and have voluntarily devoted their time, talent, treasure and/or voice to create a positive impact in society.

People of Good award

Age criteria:
17 – 64 years old

People of Good award (Student)

Age criteria:
16 years old and below

People of Good award (Senior)

Age criteria:
65 years old and above



Organisations of Good Award

The Organisations of Good Award recognises organisations who are active contributors to the community.

Corporate (Large Enterprise) & Corporate (Small & Medium Enterprise) Awards

These awards recognise businesses which have been active contributors to the community for the last 3 years, with emphasis given to contributions in the last fiscal year.

Public Institution Award

This recognises public institutions which have been active contributors to the community for the last 3 years, with emphasis given to contributions in the last fiscal year.

Non-Profit Organisation Award

This recognises non-profit organisations (NPOs) which have been exemplary in enabling giving for the last 3 years, with emphasis given to contributions in the last fiscal year.



Leaders Of Good Award

The Leaders of Good Award recognises individuals who are exceptional multiplier leaders, who have devoted their time, talent, treasure and/or voice to create a positive impact in society and galvanised others to do good, thereby multiplying their impact on society.

Leader of Good (Youth) award

Age criteria:
35 years old and below

Leader of Good (Adult) award

Age criteria:
36 years old and above



City Of Good Award

The City of Good Award recognises cross-sector partnerships for good that have achieved significant and sustainable impact and effectiveness, resulting in lasting contributions to society.

How will winners be determined?



Selection Process

All applications will first be reviewed by the PVPA Secretariat Team to ensure that eligibility requirements are met and that entries have been submitted in appropriate categories. Shortlisted nominees would be required to fill in a more detailed nomination form, which will be submitted to the judging panel for consideration.



Judging Panel

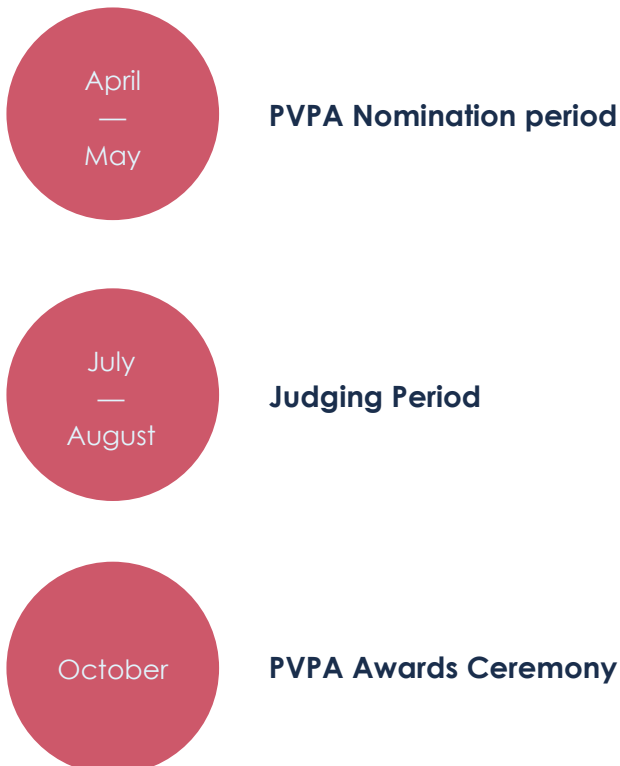
Winners will be selected by a judging panel will consist of reputable individuals across the public, private and people sectors. All decisions made by the judges are final.



Confidentiality of Results

PVPA winners and shortlisted nominees must keep the award results confidential until NVPC's official announcement. The Awards may be withdrawn if there is any non-disclosure or misrepresentation of material information, or non-compliance of these conditions. All decisions relating to the Awards are final.

Timeline



“PVPA has allowed me to get connected with like-minded people who are also keen to take extra steps and come out of their comfort zone to help the less fortunate in the world. It has given me the much needed confidence and positive encouragement and support from the great souls in this City Of Good. More importantly, it has given me and my work the credibility and recognition among stakeholders and now I am not alone but have a larger cohort working towards the common goal.”

Dr Rupesh Agrawal
Winner of President's Volunteerism & Philanthropy Awards 2018
(Individual Adult)

Frequently Asked Questions

The previous PVPA awards had award categories for educational institutions and kampong spirit groups (aka: informal groups). How will the refreshed PVPA recognise these organisations?

Depending on their funding status, educational institutions may continue to nominate themselves under the Public Institution category (eg: public schools) or the Corporate categories (eg: private schools). In addition, educational institutions are encouraged to nominate outstanding student givers for either the People of Good (Student) award, or the Leader of Good (Youth) award.

Informal groups may nominate their founders for the Leader of Good awards and/or consider nominating their volunteers under the People of Good awards.

How many winners can there be per category?

We will typically only select 1 winner per award category. However, in years when there are truly deserving and exceptional candidates, the judges may exercise their discretion to award a tie.

In years where judges deem not to have any deserving and exceptional candidates, judges may also exercise their discretion not to award a winner for that category.

If I won PVPA in 2020, am I still eligible to be nominated for future PVPA awards?

Yes. PVPA 2020 was a one-off, special edition to honour those who have given to the community during the Covid-19 pandemic in 2020. PVPA 2020 winners therefore, are eligible to be considered for future editions of PVPA.

From 2021 onward, PVPA winners will only be eligible to apply for the awards again after at least 3 years have elapsed. For instance, if you are a PVPA 2021 winner, the earliest you will be eligible for PVPA again will be in 2024.

In light of PDPA, would the information submitted be kept confidential?

All sensitive information submitted would be kept confidential. However, NVPC may share the contents of the nomination form publicly with the media for the purposes of publicity, marketing of PVPA and other related programmes and initiatives.

“Winning PVPA affirms NUS’ long-standing culture of community engagement and development by our students, staff and alumni. It also provides us the impetus to continue our journey in seeding “Doing Good” amongst the NUS communities.”

—
National University of Singapore
Winner of President's Volunteerism & Philanthropy Awards 2018
(Educational Institution)

Contact Details

For enquiries, kindly contact the PVPA Secretariat at pvpa@nvpc.org.sg.

Can my organisation apply for more than one award category? For instance, if I represent an organisation, could I submit my organisation for an Organisations of Good award, and my CEO for the Leaders of Good category?

The judging panel will award candidates in the category they are most suited for. Therefore, we encourage submissions for the category in which you think you / your organisation excels in, based on the eligibility criteria.

Using the given example, if your CEO is not just instrumental in directing your organisation's CSR efforts, but is also actively involved outside of the company with other efforts to give back to the community, he/she may be considered for the Leaders of Good award. If your CEO is not active in giving outside of the company, but your organisation nevertheless has a strong corporate giving track record, you may consider just applying for the relevant Organisations of Good award category.

What is the difference between the People of Good and Leaders of Good awards?

Both the People of Good and Leaders of Good awards are conferred on individual givers, but the nature of their giving differs significantly. The People of Good awards are meant for people who have demonstrated giving excellence primarily on an individual level, e.g. they are committed donors and volunteers and have succeeded in building a relationship with their chosen cause, charity or community. The Leaders of Good awards are designed for individuals who have achieved success in galvanising and inspiring others to do good together with them, thereby scaling up their impact.

If my organisation is awarded a Champion of Good in 2020, am I still eligible to send in nominations on behalf of my organisation?

Champions of Good awarded in 2020 are automatically considered for PVPA 2021 under the relevant Organisations of Good award category, therefore no further nomination submissions are needed to be considered for PVPA 2021.

Can I nominate myself/my organisation or would I need to seek another individual/organisation to nominate on my behalf?

No, you may not nominate yourself nor your own organisation. Self-nomination is not allowed for PVPA. Please kindly seek another individual's/organisation's assistance to nominate on your behalf. However, you are encouraged to provide the relevant information and resources for your nominators to complete the application process smoothly.

Can I nominate other deserving individuals or organisations?

Yes, you may nominate another deserving individual/organisation. When nominating another individual/organisation, please ensure that you inform your nominee and obtain his/her consent before completing this application process on his/her behalf. Alternatively, you may ask the nominee to complete the form directly and include your details as the nominator.

What will PVPA winners receive?

All PVPA winners would be awarded a trophy, presented by the President of Singapore, and exclusive use of the PVPA category logo which may be displayed on their website, e-mail signatures, and other collaterals. Non-Profit Organisation winners and Leaders of Good winners may also be awarded opportunities to learn skills to further their giving journey.

PRESIDENT'S VOLUNTEERISM & PHILANTHROPY *awards*

pvpa.sg

TOWARDS A



SUPPORTED BY



CHAMPIONING



**Submit Your PVPA
Nomination Today**



Information is correct at the time of print (April 2021)
and may be subjected to change at NVPC's discretion.