

Individual giving survey 2006

Supplementary information

17 April 2007

Year of data: April 2005 to April 2006

Year of fieldwork: 2006

Year of release: 2006

All figures, including percentages, are estimates. Percentages may not add up to 100% due to rounding or because multiple responses are allowed.

- represents no respondents.

Volunteerism

FORMER VOLUNTEERS:

Most Important Reason that would Encourage Volunteering

Q. "What is the most important reason that would encourage you to volunteer?"

Reasons	2006	2004
On my own initiative -----	42%	44%
After road shows/events -----	9%	2%
Being asked by friends/relatives -----	9%	10%
Being asked by immediate family members--	7%	3%
Projects by religious organisations -----	6%	6%
Company project -----	6%	2%
Clubs/alumni/uniformed groups -----	5%	2%
After media reports -----	5%	8%
After advertisements -----	4%	7%
After compulsory educational requirement --	3%	8%

n = 325

Former volunteers

NON VOLUNTEERS:

Most Important Reason that would Encourage Volunteering

Q. "What is the most important reason that would encourage you to volunteer?"

Reasons	2006	2004
On my own initiative -----	41%	47%
Company project -----	7%	4%
Being asked by immediate family members--	7%	4%
Being asked by friends/relatives -----	7%	9%
After compulsory educational requirement --	6%	3%
After advertisements -----	5%	4%
Being asked by boss/colleague -----	5%	2%
After media reports -----	5%	3%
Projects by religious organisations -----	4%	3%
Clubs/alumni/uniformed groups -----	4%	1%

n = 1,198

Non volunteers

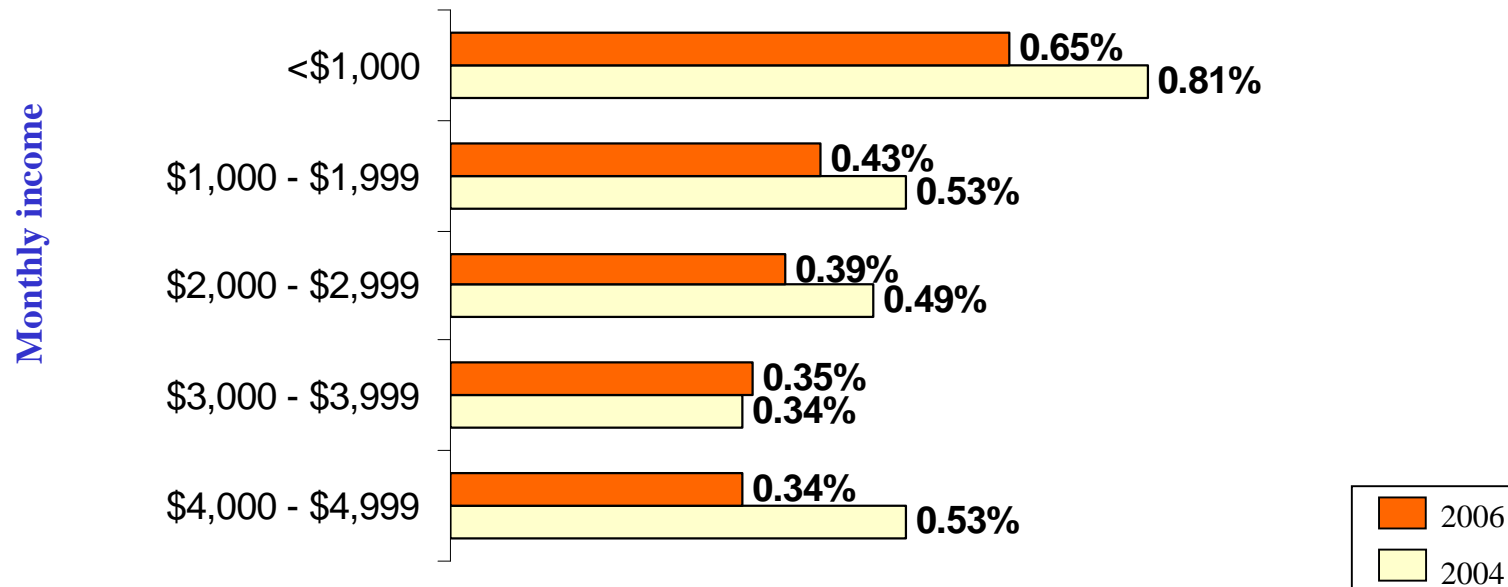
Philanthropy

Survey information on philanthropy available only from 2004 onwards

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DONORS: Donations as Percentage of Annual Income

Donors with lower income donated more as a proportion of their income compared to the higher income earners.



Donations as percentage of annual income

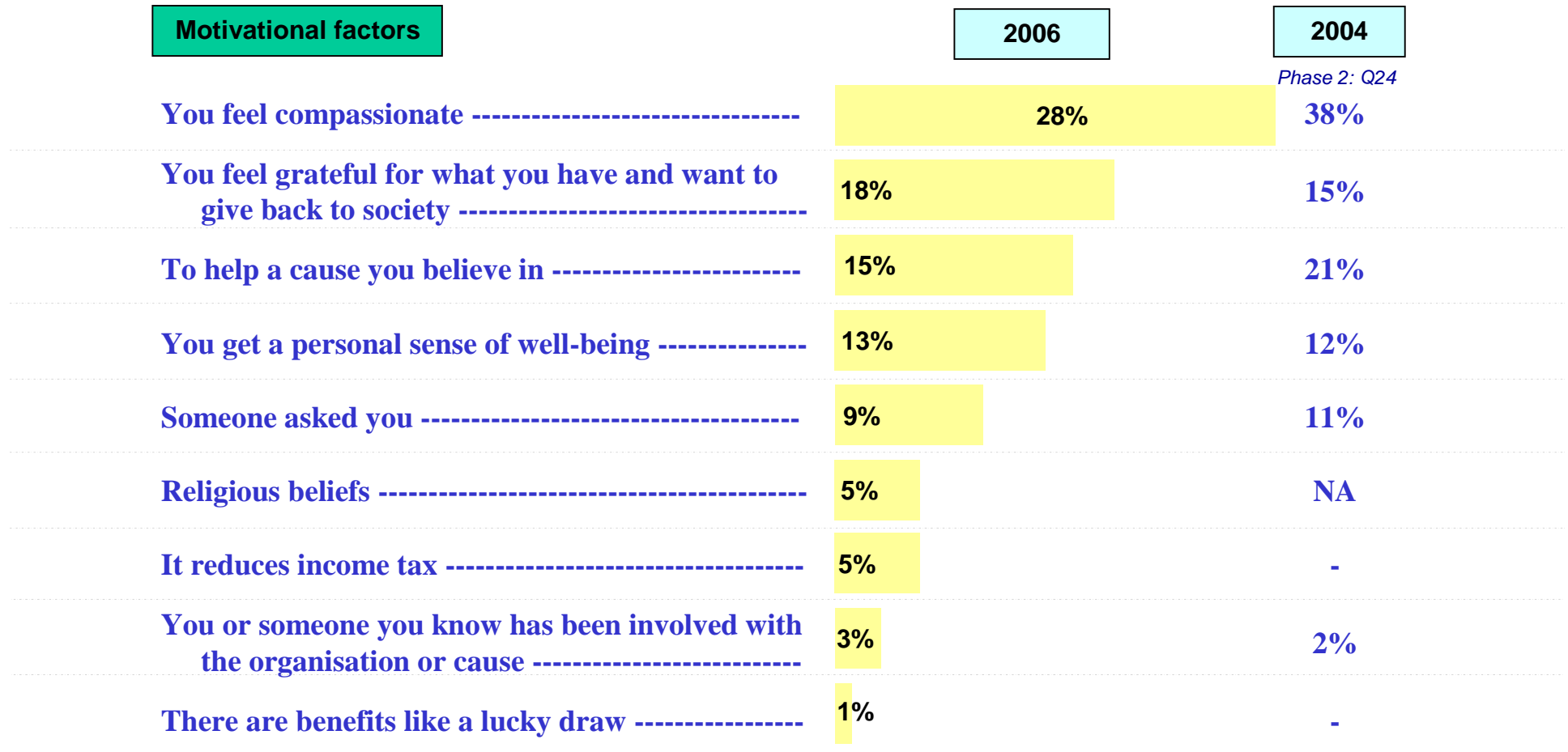
n<30 within each income band from \$5,000 onwards for 2004

Median household income is \$3,607 (source: Singapore Census of Population 2000).

Donations as % of income=Mean annual donation/ annual income (upper limit*12).

DONORS: Most Important Reason To Donate

Q. "What motivated you to donate in general? (Rank 1)"



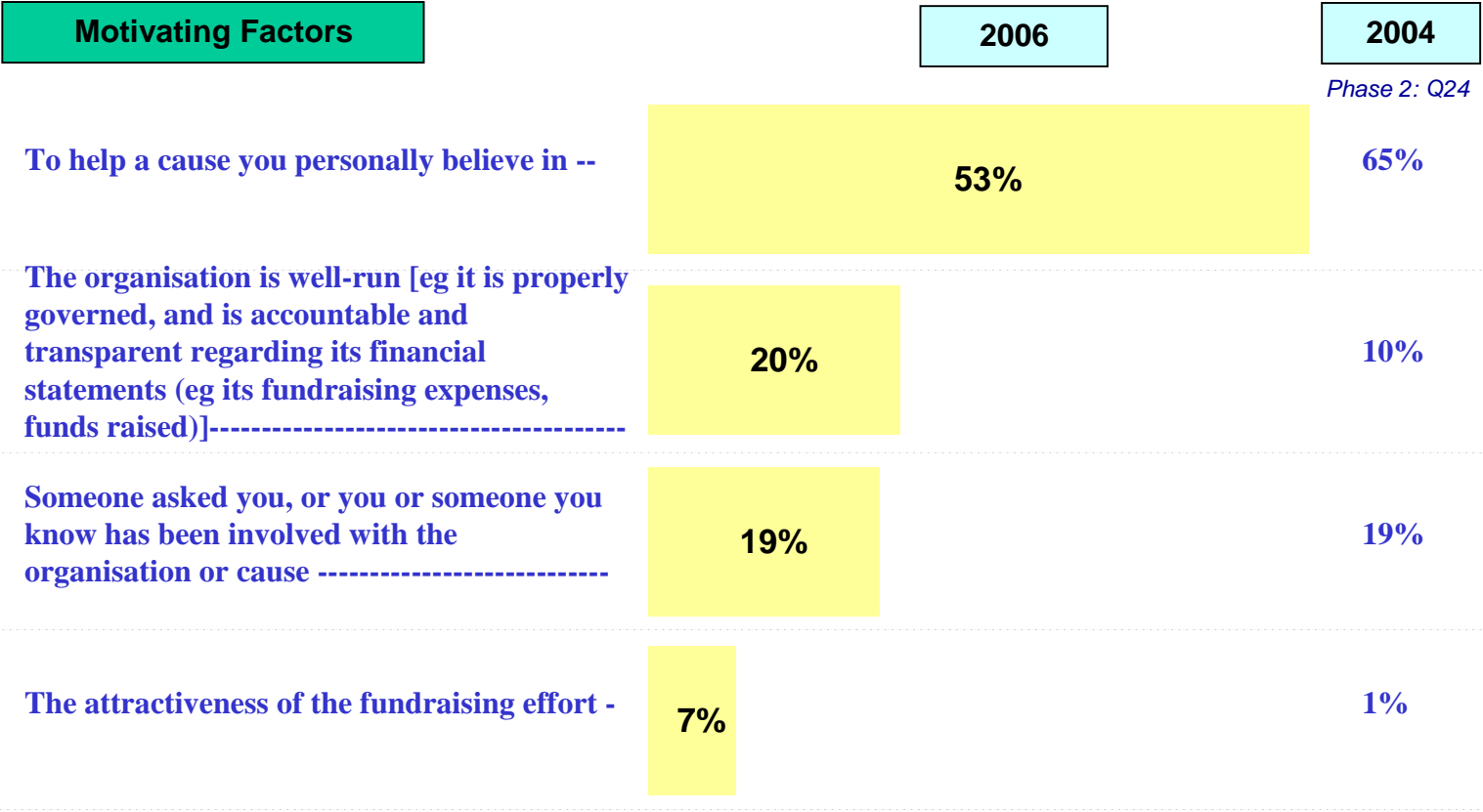
Q was asked in 2004 survey but did not have predetermined option "religious beliefs".

n = 1,618

Donors

DONORS: Top-most Motivating Factor for Donating to Specific Organisations

Q. "What motivated you most to donate to specific organisations?" Please state the top reason which is applicable to you.



Phase 2: Q24

n = 1,602 Donors

DONORS: Frequency of giving & donation amount

Q. "Approximately how much money to religious and non-religious organisations in total have you donated in the past 12 months?"

<u>Frequency of giving</u>	Total donation amount	
	(mean)	(median)
Weekly (ie at least once a week)	\$824	\$200
Monthly (ie at least once a month)	\$211	\$100
Occasionally (ie for specific projects/events)	\$85	\$50

Each figure refers to the approximate total donation amount given in the last 12 months, whether weekly, monthly or occasionally. For example, the mean amount given in the past 12 months was \$824 among donors who donated weekly.

PUBLIC PERCEPTION & PRACTICES: Sources of Information about Receiving Organisation

Q. "Where did you obtain the information about the receiving charitable/non-profit organisation you mentioned in [the previous question]?"

Source of information	2006	2004
Mass media -----	54%	67%
Personal contacts -----	52%	57%
Charitable/non-profit organisation itself -----	39%	32%
Government/umbrella bodies -----	25%	21%
National Volunteer & Philanthropy Centre (NVPC) -----	15%	3%

"Previous question" refers to: "Before you decide to donate, what type of information do you find out about the receiving charitable/ non-profit organisation?"

n = 1,304